IndiaTalkies
NEWS AT YOUR TIPS

Search   [Enviar consulta]

Subscribe via email

Grab our RSS Feed

- Home
- About
- Contact
- Privacy
  - · **Ads by Google**·   Finance Jobs in India   Mayoristas India   School Science Games   Phone Call to India
    Date: Thu, 28 Jan 2010 09:52:30 GMT www.indiatalkies.com 28.5 MM COTTON KADI 25,750.00 ▾ | ALUMINIUM MUM 99.50 | BARLEY JPR 933.50 ▲ | BRENT CRU
    www.indiatalkies.com Jan 28, 2010 - 15:19 IST NSE Nifty : 4867.95 (+0.31%), ABB: 785.60 (+0.92%), ACC LIMITED: 869.95 (-1.36%), AMBUJA CEMENT: 102.20 (
- Art / Books
- Business
- Current Affairs
  - Accident / Crime / Disaster
  - Defence / Terrorism
  - Features
  - Legal / Law / Rights
  - Media
  - National News
  - Opinion
  - Photos
  - Politics
  - Society
  - Videos
  - World News
- Education
- Entertainment
  - Cinema
  - Life Style / Fashion
- Environment
- Health / Medicine
- Religion
- Science / Technology
- Sports

Left-handers associate left with nice, right with ugly

Washington, Jan 29 : Left-handers tend to associate the left with nice and good things and the right with ugly and bad things, a research has found.

The above conclusion is a part of the many studies compiled by professor Julio Santiago de Torres, from the Department of Experimental Psychology and Behavioural Physiology at the University of Granada, published in Ciencia Cognitiva: Revista Electrónica de Divulgación.

Researcher Daniel Casasanto (Stanford University) found out that left-handers tend to associate the left with nice and good things and the right with ugly and bad things, which goes against the enormous power of cultural context in which they live and the language they use.
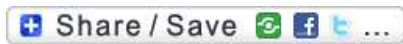
In one of his experiments, Casasanto presented participants a diagram that depicts a character who was planning a trip to the zoo, and who loves zebras and thinks they are good, but dislikes pandas and thinks they are bad. The participant had to draw a zebra in the box that best represented good things and a panda in the box that best represented bad things.

Most of right-handed people located good things in the box on the right while left-handers placed them in the box on the left. Interestingly, only 14 percent of participants thought that his election had to do with what his dominant hand was.

Then, to see whether the left or right location could affect rating dimensions on abstract personality, he asked another group of participants to rate pairs of objects depicted in another drawing, indicating which of the two seemed more intelligent, more honest, more attractive and happier. And in a final experiment, participants were asked to assess which candidate would they chose for a job, or what product would they buy in a store.

In all tasks, right-handers tended to evaluate the object on the right better, while left-handers favoured the one on the left. Therefore, UGR professor says, "these results demonstrate that perceptuomotor experiences, in this case the greater ease and fluidity of interaction with one or another side of space, are sufficient to generate stable associations between specific dimensions, such as space, and concepts of a high degree of abstraction, such as kindness, intelligence or honesty." (ANI)

Share / Save

Similar News:

1. Fear of anxiety makes worriers prone to depression
2. Karnataka asked to explain stand on Nice project
3. Mariah Carey felt ugly while growing up
4. 'Ugly Betty' to end in April
5. 'Ugly Betty' to go off air

Posted by Lakshit on Jan 29th, 2010 and filed under Science / Technology. You can leave a response by filling following comment form or trackback to this entry from your site

Leave a Reply

Name (required)

Mail (will not be published) (required)

Website

Enviar consulta

Advertisement